



GET TO KNOW US

www.latinosinclinicalresearch.com

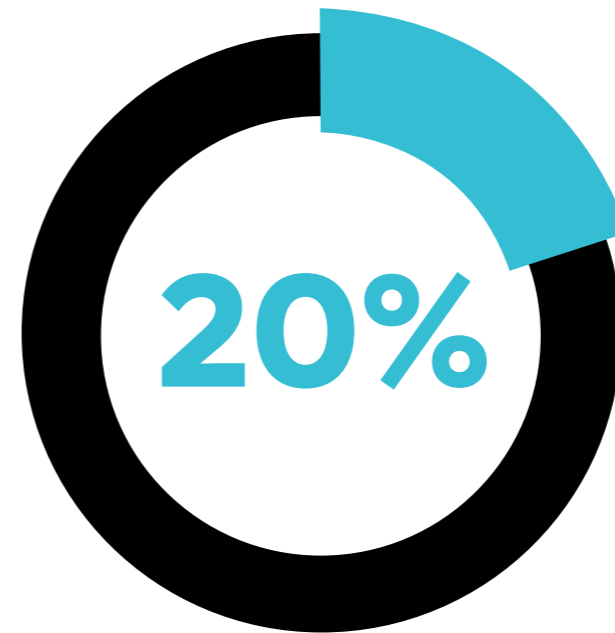
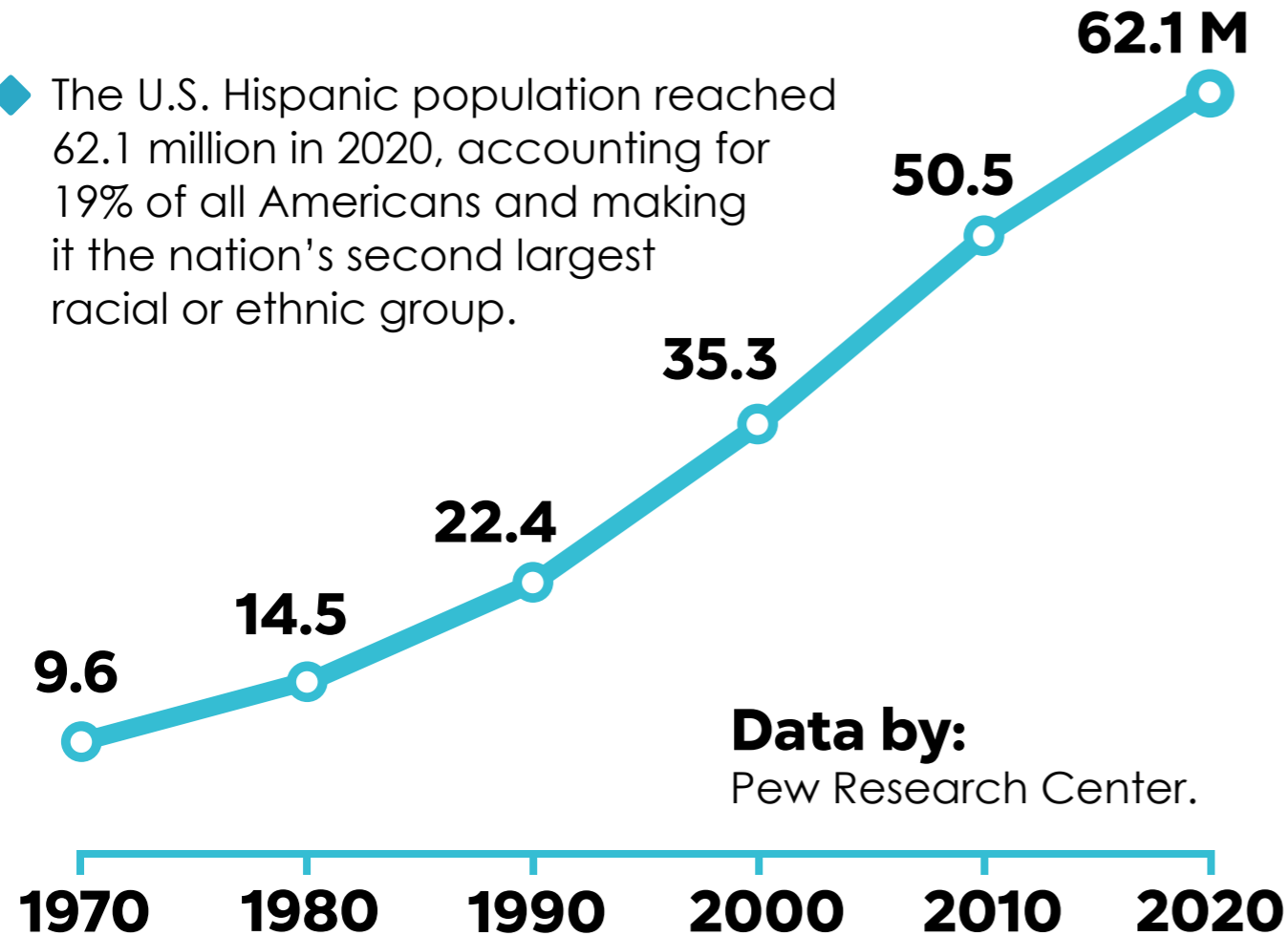


Diversity In Clinical Trials



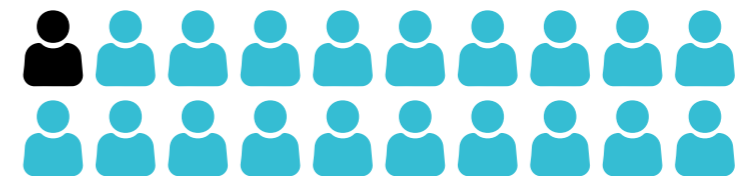
Benefits Everyone

- ◆ The U.S. Hispanic population reached 62.1 million in 2020, accounting for 19% of all Americans and making it the nation's second largest racial or ethnic group.



- ◆ It's estimated that the Hispanic population currently exceeds **20%** of the total population of the United States.

Yet **<5%** participate in clinical trials. And together compose just **1%** of clinical trials participants.



LATINOS IN CLINICAL RESEARCH (LICR)

MISSION

- ◆ Our sole purpose is to increase latino participation within the research industry, this includes both employment in the field as well as increasing participation in clinical trials and reducing disparities overall.

CURRENT FOCUS

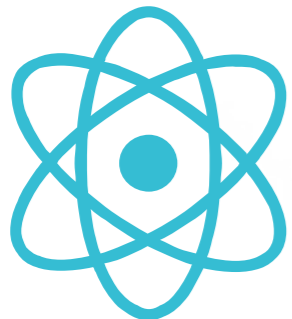
- ◆ Providing bilingual educational/ informative content monthly to members.
- ◆ Providing members with industry job openings.
- ◆ Collaborating with CROs, Sponsors and Vendors to refunnel education back into the community.



LICR: Who we are and what we offer?



- ◆ Free membership and open to **ALL** ethnicities
- ◆ An open and welcoming space for individuals of all backgrounds to find, share and network with professionals from all levels and sectors of the industry.
- ◆ We host monthly webinars on relevant topics affecting the industry by bringing in leaders and trend setters for live discussions.



**BE PART OF
OUR TEAM**

LICR: Who we are and what we offer?

- ◆ A network of industry professionals as well as access to industry specific Academies open to anyone interested
- ◆ Some topics we discuss are not just on job placement and surface industry topics but more in depth discussions on needed change within the industry.
- ◆ Guidance and Info on how to enter the clinical research field.

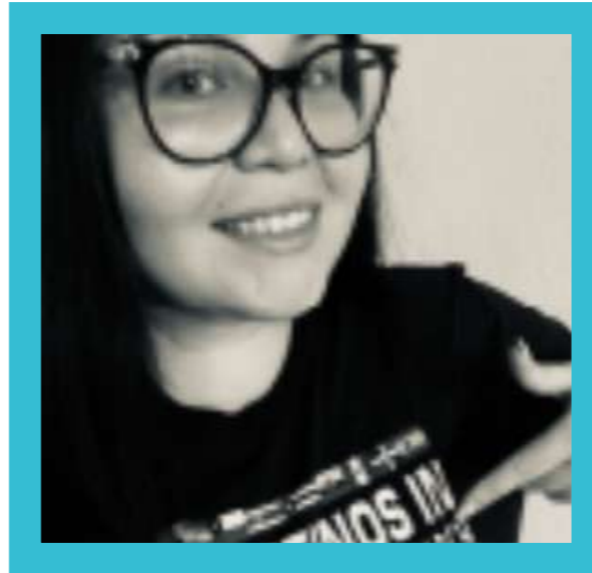
JOIN US!!!



MEET OUR

TEAM!


LICR: About the Co-Founders

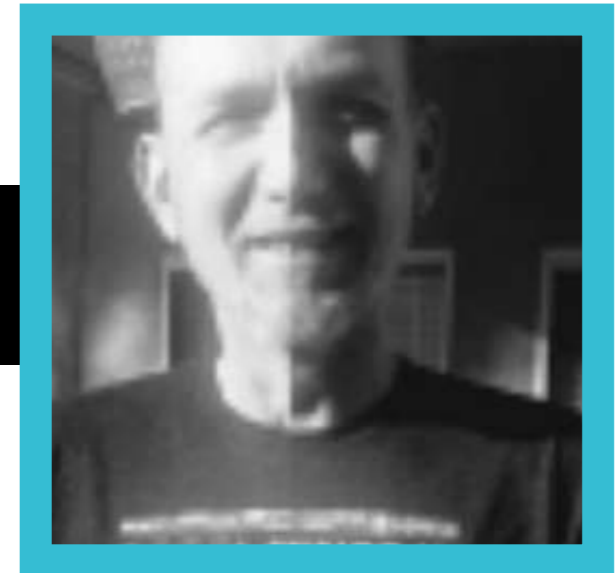


Ashley Margo

Sr. RSM II at a Global CRO, Owner of The AM Approach and Co-founder of LICR

10 Years of clinical industry experience and 4 years in clinical research
Graduated from UTRGV with a Bachelor's in Biology, Associate in Psychology.


 www.linkedin.com/in/ashleymargo01



Chris Sauber

Clinical Research advisor for sites, CRO's and sponsors. Site Owner, Co-founder of The Clinical Research Circle, Co-founder of LICR and much more

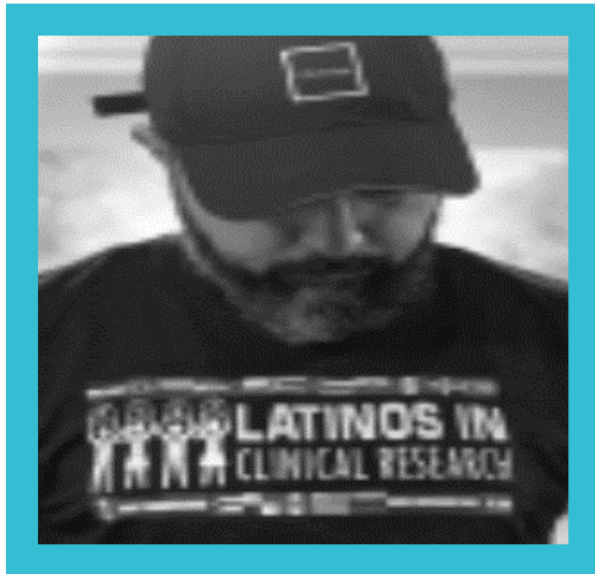
Many years of clinical research experience started as a study coordinator who turned into a site owner, consultant, CRA, project manager, chief operations officer and VP of DSCS Sweat Equity & Investments.

 www.linkedin.com/in/chris-sauber-16432940

MEET OUR

TEAM!

LICR: About the Co-Founders



Dan Sfera

The Clinical Trials Guru, Co-founder of DSCS Sweat Equity & Investments, Co-founder of LICR and much more

8 years in clinical research and has prior experience in healthcare and marketing in various positions. Bachelor's in healthcare management, B.A in Marketing and Advertisement.

 www.linkedin.com/in/dansfera



Judy Galindo

Director of Research and Site Co-Owner of SVRC, Inc. & Co-Founder of LICR

17 years of clinical research experience and Certified Clinical Research Coordinator through ACRP Bachelor's in Biology and Psychology.


 www.linkedin.com/in/judy-galindo



Monica Cuitiva

Site Director, Co-founder of LICR, The CRC Academy, The Clinical Research Circle & Clarity Clinical Research

8 years in clinical research and has prior experience in healthcare and marketing in various positions. Bachelor's in healthcare management, B.A in Marketing and Advertisement.

 www.linkedin.com/in/monica-cuitiva

HOW BIG OF AN IMPACT CAN WE MAKE?



Website

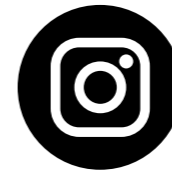


◆ LICR LinkedIn, Youtube, Instagram

Daily content including Instagram stories, weekly videos, monthly free webinars, and podcast episodes.



189 ^{GOING UP}
Subscribers



680 ^{GOING UP}
Followers



2.851 ^{GOING UP}
Followers



150 ^{GOING UP}
Followers

◆ LICR LinkedIn Co-Founder Following:



Dan Sfera
17.859 [▲]

Monica Cuitiva
3.985 [▲]

Ashley Margo
2.583 [▲]

Judy Galindo
1.757 [▲]

LICR SOCIAL MEDIA PLATFORMS

-  **Instagram** @latinosinclinicalresearch 
-  **Facebook** Latinos In Clinical Reserch 
-  **LinkedIn** Latinos In Clinical Reserch 
-  **YouTube** Latinos In Clinical Reserch 

Find Us In 

www.latinosinclinicalresearch.com



A POTENTIAL RANGE AND ASSERTIVE COMMUNICATION FOR ALL



Dan Sfera YouTube Channel:

 **23.100** 
Subscribers

- ◆ Shorter videos and long form podcasts.
- ◆ LICR frequently promoted within content.

Dan Sfera email list: **5.100** 
Subscribers

- ◆ Monthly email communications.

A great network of professionals



- ◆ Clinical Research Professional database Compiles (professionals/ international medical physicians)

1.238
**Professionals in
clinical research**



YouTube
The Clinical Research Circle

490
Subscribers



LICR Network



Dan Sfera and Chris Sauber, Founders

- ◆ Site Network with over 100 sites nationwide; also can provide boutique CRO services.
- ◆ Breakthrough Clinical Trials and Yuma Clinical Trials.

www.dscssweatequity.com

The AM Approach

Ashley Margo, Founder

- ◆ Career Professional Consultant assisting individuals new to the research industry or those working on seasoned professional advancement.



LICR Network



Monica Cuitiva & Raul Gonzalez, Founders

- ◆ Clarity Clinical Research is a dedicated CNS and Endocrinology research site that conducts Phase II-IV research studies, located in the heart of the Los Angeles California area, which gives the site access to a very diverse patient population.

www.clarityclinicalresearch.org

Judy Galindo and Dr. Bernardo Ng, Founders

- ◆ SVRC, Inc. has emerged from having the privilege of practicing for years in a rural area close to the Mexican border, combined with our commitment to the community and our passion for excellence in research and patient care. We have a large Hispanic patient population in Imperial County with a variety of medical and psychiatric conditions.

www.sunvalleyr.com



How Can You Take Action & Collaborate With Us?



Become a Member ◆

Join the Mailing List ◆

Attend LICR Events ◆

Become a Brand Ambassador ◆

Connect with our LICR Co-Founders and
Fellow Members for Access/ Influence ◆

How Can You Take Action & Collaborate With Us?

Join Us ➤

- ◆ Advertise your job openings with us
- ◆ Sponsor a Webinar, Video, Podcast, Email Blast or Social Media Post
- ◆ Connect with our LICR network for Access/ Influence



SUPPORTERS LICR



www.theuniversityofclinicalresearch.com



The Clinical Research Circle supports education and innovation by providing end to end solutions for Sponsors, Providers, and Patients through various life sciences initiatives.

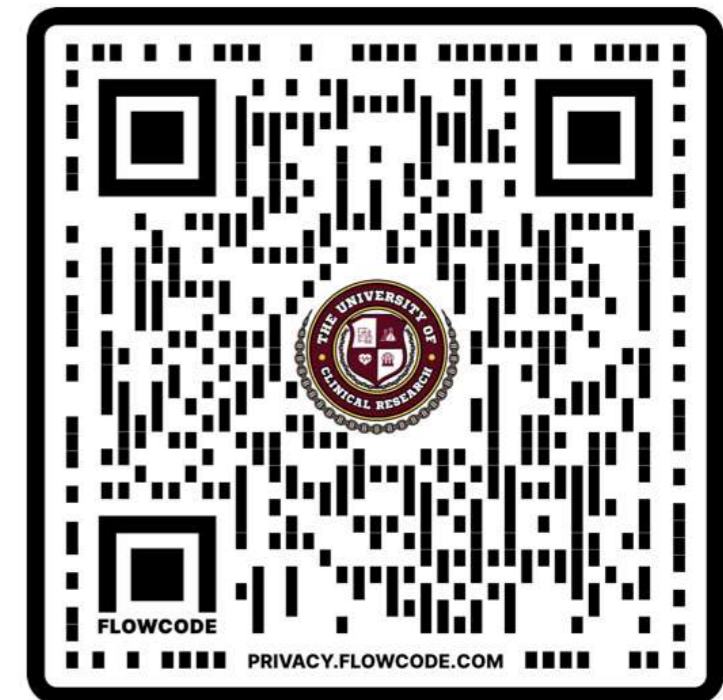
www.clinicalresearchcircle.com



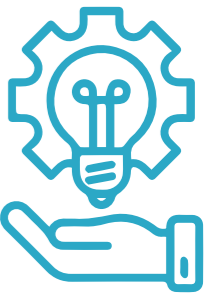
THE UNIVERSITY OF CLINICAL RESEARCH



Website



THE UNIVERSITY OF CLINICAL RESEARCH



The CRC Academy

- 3 month online/live course.
- Weekly live classes.
- Focuses on the core fundamentals that every CRC should master.
- Topics have been carefully curated and selected.
- Externship included using a real protocol.

The CRA Academy

- 3 month online/live course.
- Weekly live classes.
- Students who successfully complete the program will be invited to intern at some of our sites or CRO.
- Interns will gain valuable industry experience while working on real breast cancer trial.

The Clinical Research Clinicians Academy

- 5 week, fast-paced online/live course.
- Weekly live classes.
- Designed to take a research naive clinician through the entire process of running their own research clinic, or being an Investigator at another clinic.

The Medical Writing Academy (Coming Soon)

- 12 week online/live course.
- For clinical research professionals who already have an understanding of GCP and other basic clinical research guidelines.
- Build upon the fundamental concepts and learn about medical writing.
- Gives students hands-on experience and personal feedback.
- Class size capped at a max 5 students per term.

The Data Management Academy (Coming Soon)

- 8 week, fast-paced course
- Weekly live classes
- Designed to take a research naive professional through the entire process of data management

The CTA Academy (Coming Soon)

- 4 week, fast-pace course.
- Weekly live classes.
- Designed to take a research naive professional through the entire process of Clinical Trial Assistant.



TOGETHER WE LEARN AND TOGETHER WE GROW.

It's crucial that our industry and community work together to ensure that the overall clinical research brand is perceived in a positive light.

Increasing Diversity
in Clinical Research

**LET'S BE PART
OF THE CHANGE!**

You can reach our team at:



admin@latinosinclinicalresearch.com



Latinos In Clinical Research
@latinosinclinicalresearch



**Follow us on all
our social networks**

All Ethnicities Welcome!!!